Cookies Policies

We at Green Portfolio Pvt Ltd (GPPL) fully understand the privacy is very crucial and are committed to being transparent about the technologies we employ. The cookie policy explains how as well as   why cookies and other kind of technologies may be stored on and accessed from your device when you pay visit to our Website.

What are the Cookies and Other tracking technologies ?

A cookie is a small text file that a website saves on computer or mobile device while you visit a website. It enables the website to remember your preferred actions and choices (Such as Login, Language, font size and other display preferences) when a person again visit the site. The other technologies are (e.g Web beacons, sdk etc) they work in a similar manner. These above mentioned technologies enable to collect information about how you use a website.

How do we use cookies and other tracking technologies?

To identify the location of a customer.

To know about the device and browser you are using.

To provide any personalized or non-personalized advertisements.

 For analytics and research purpose.

To provide any subscription services.

Types of Cookies?

First-Party Cookies:

These are the cookies   that belong to us or those set by website that is being visited by you at the time. We also use those cookies to provide you access to our website. If you don't want to have cookies you can opt out.

Third-party cookies:

These cookies are those that another party may places on your device while visiting our website (For e.g advertising agencies may place their cookies on our website which will collect tracking information and serve you with advertisements.

Types of cookies we may use?

Persistent Cookies:

These cookies are used to improve your experience of surfing website. It may include recording your acceptance of Cookie policy to remove the cookie message which first appears when you visit site.

Session Cookies:

These cookies are temporary and deleted from your device as soon as you closes the browser. Session cookies are used to track the internet usage. The data collected by the website and/or through cookies placed on your computer but kept for the time until the purpose of using it does not completes.

We categorized cookies as follows:

Strictly Necessary/Technical:

These cookies are crucial to enable us to operate the website and important for your convenient access to our website. They may include the cookies that enable us to recall your previous actions performed within same browsing session and secure our site.

Analytical /Performance:

These cookies are basically used by third parties to analyse how the sites are used and they are performing. For example these cookies track what types of articles, news, videos, pictures or data you visit.

Third party cookies:

We permit many partners to set cookies on your device on our behalf when you visit our website So as to allow them to deliver tailored advertising, for example Facebook and Google mail.

Targeting or Advertising Cookies:

These cookies are used to deliver the content that is more relevant to user. They are being used to deliver the targeting advertisement or limit the number of times and this information is shared with other parties including advertisers.

Functionality:

These functional cookies help immense to operate a website as per needs of its clients. These cookies permit to 'remember" you in-between visits. For instance, a website will recognize your user name and password etc.

Do these cookies collect personal data/identify me?

 Most of the cookies tracks consumers via their device ID or IP address therefore may collect personal data. Information they collect is may be E-Mail Id or Mobile number.

Can I refuse or withdraw my consent to the use of cookies?

If you don't want cookies to be installed in your device then you can adjust the setting in the internet browser to reject the setting of all or some cookies and to alert you when a cookie is placed on your device. For further information about how to do so, please refer to your browser help/ tool Section for cookie settings with respect to your browser that may be Google Chrome, Safari, Mozilla Firefox etc.

Please it is to be noted if your browser setting is configured to block all cookies than our website may not be accessible. If you want to remove previously stored cookies manually delete the cookies at any time. However, this will not restrict our site from placing further cookies on your device unless and until you adjust our browser setting.